

CREATING CHARACTERS FOR THE ENTERTAINMENT INDUSTRY Reference

Creating characters for the entertainment industry is a fundamental aspect of storytelling that has captivated audiences for centuries. Whether in film, television, theater, video games, or animation, compelling characters are the heart and soul of any successful project. They serve as the vehicle through which stories are told, emotions are conveyed, and messages are delivered. Crafting memorable characters requires a combination of creativity, understanding of human psychology, and technical skill. In this comprehensive guide, we will explore the essential components of creating characters for the entertainment industry, from conceptualization to development, and provide practical tips to help writers, actors, and creators bring their characters to life.

Understanding the Foundations of Character Creation

Before diving into the specifics of character development, it's important to grasp the foundational elements that underpin compelling character creation. These principles serve as the building blocks for creating multidimensional characters that resonate with audiences.

Defining the Character's Role in the Story

Every character serves a purpose within the narrative. Identifying their role helps shape their personality, motivations, and arc.

- **Protagonist:** The main character driving the story forward. Their journey often involves growth or change.
- **Antagonist:** The obstacle or opposing force that challenges the protagonist, creating conflict.
- **Supporting Characters:** Characters who assist or hinder the protagonist, enriching the narrative landscape.
- **Foil Characters:** Characters who contrast with the main character to highlight particular traits.

Understanding Audience Expectations and Genre Conventions

Different genres have unique character archetypes and tropes. Recognizing these can inform your creation process.

- Fantasy genres may feature heroes with special powers or quests.
- Romantic comedies often include charming protagonists with relatable flaws.
- Horror characters might embody fears or societal taboos.

Developing a Rich Character Profile

Creating a detailed character profile helps ensure consistency and depth throughout the development process.

Key Elements of a Character Profile

A comprehensive profile includes:

- **Name:** Reflects their cultural background, personality, or story significance.
- **Age and Physical Traits:** Describes appearance, which influences audience perception.
- **Background and Backstory:** Personal history that shapes behavior and motivations.
- **Personality Traits:** Core characteristics?e.g., brave, shy, cunning?that define their actions.
- **Motivations and Goals:** What drives the character? What do they want to achieve?
- **Strengths and Flaws:** Humanize the character and create opportunities for growth.
- **Relationships:** Connections with other characters, which influence their development.

Creating a Character Arc

A character arc charts the transformation of a character over the course of the story. It can be:

- **Positive:** The character grows, learns, or overcomes obstacles.
- **Negative:** The character regresses or succumbs to darker traits.
- **Flat:** The character remains largely unchanged, often used for comic relief or thematic purposes.

A well-crafted arc enhances viewer engagement and provides emotional payoff.

Designing Visual and Behavioral Aspects

For visual media, how a character looks and behaves significantly impacts audience perception and memorability.

Visual Design and Costuming

Visual elements should reflect personality, background, and story context.

- Color schemes that symbolize traits?e.g., red for passion or danger.
- Distinctive costumes that hint at cultural background, profession, or status.
- Unique physical features or accessories that make the character recognizable.

Behavioral Traits and Mannerisms

Small details like gestures, speech patterns, and habits make characters believable.

- Consistent mannerisms that reflect personality (e.g., nervous fidgeting or confident stance).
- Dialogue style that matches background and personality.
- Reactions and emotional responses that feel authentic.

Writing and Acting: Bringing Characters to Life

Once the character is conceptualized visually and psychologically, the next step involves performance and dialogue.

Writing Authentic Dialogue

Dialogue reveals personality and advances the plot.

- Use language that aligns with the character?s background and education.
- Incorporate catchphrases or speech patterns for memorability.
- Ensure dialogue reflects emotional states and relationships.

Actor?s Role in Character Development

An actor?s interpretation adds depth and nuance.

- Understanding the character?s backstory and motivations.
- Experimenting with physicality and emotional expression.
- Collaborating with directors to refine portrayal.

Tools and Techniques for Effective Character Creation

Various methods can aid in building complex characters.

Character Mapping and Brainstorming

Use visual charts or mind maps to explore relationships, traits, and backstory.

Personality Tests and Archetypes

Leverage psychological frameworks (e.g., Myers-Briggs, Jungian archetypes) for inspiration.

Research and Cultural Sensitivity

Ensure authenticity by studying relevant cultures, histories, and social contexts.

Feedback and Iteration

Share character sketches with peers or focus groups for constructive critique.

Common Pitfalls to Avoid

Creating compelling characters involves avoiding certain mistakes.

- **Stereotyping:** Relying on clichés rather than originality.
- **Overcomplication:** Making characters too complex or inconsistent.
- **Lack of Growth:** Failing to develop characters beyond initial traits.
- **Ignoring the Story's Needs:** Creating characters that don't serve the narrative.

Conclusion: The Art and Science of Character Creation

Creating characters for the entertainment industry is a blend of artistic expression and strategic planning. It requires understanding narrative structures, psychological depth, visual design, and performance nuances. The most memorable characters are those that feel authentic, evolve over time, and connect emotionally with audiences. Whether you're a writer developing a protagonist, an actor embodying a role, or a designer crafting visual elements, investing time and thought into character creation will elevate your project and leave a lasting impression. Remember, every great story is powered by characters who feel real, relatable, and compelling—so approach their creation with passion, curiosity, and meticulous care.

Creating characters for the entertainment industry is a fundamental aspect of storytelling that can make or break a production's success. Whether it's a blockbuster film, a hit television series, a

compelling video game, or a captivating comic book, the characters are the heart and soul that draw audiences in and keep them engaged. Crafting memorable, authentic, and multi-dimensional characters requires a blend of creativity, understanding of human nature, and strategic planning. This article explores the essential elements of creating characters for the entertainment industry, offering insights into the process, key considerations, and practical tips to bring compelling personalities to life.

The Foundations of Character Creation

Creating characters begins with understanding the core purpose they serve within the story. Characters are not just individuals who populate a narrative; they are vessels for themes, emotional resonance, and audience connection.

Understanding the Role of Characters in Storytelling

- Protagonists: The main characters driving the story forward, often embodying the central themes.
- Antagonists: The opposition or conflict creators that challenge protagonists.
- Supporting Characters: Characters that enrich the story, provide context, or facilitate character development.
- Foil Characters: Contrasts to main characters that highlight specific traits or themes.

Key considerations:

- Define each character's purpose early in the development process.
- Ensure characters serve the overall narrative and thematic goals.
- Avoid creating characters that are unnecessary or serve solely as filler.

Developing Character Backstories

Backstories are essential for grounding characters in a believable world. They provide motivation, depth, and authenticity.

Features:

- Origin: Where they come from and their early experiences.
- Motivations: What drives their actions and decisions.
- Flaws and Strengths: Humanize characters and make them relatable.

- Relationships: Family, friends, mentors, or rivals that influence their development.

Pros of detailed backstories:

- Adds depth and realism.
- Facilitates consistent behavior.
- Helps actors and writers understand motives.

Cons:

- Can become overly complicated if not managed properly.
- May lead to info-dumping if revealed inefficiently.

Character Design and Visual Development

Visual design is crucial, especially in genres like animation, comics, and video games. A well-designed character can instantly communicate personality and role.

Visual Elements to Consider

- Silhouette: Recognizable shapes that make characters distinctive.
- Color Palette: Colors can evoke emotions or symbolize traits.
- Costume and Accessories: Reflect personality, status, or cultural background.
- Facial Features and Expressions: Convey emotions and personality.

Features:

- Consistency with the story's aesthetic.
- Cultural sensitivity and appropriateness.
- Adaptability for different media (animation, live-action, etc.).

Pros:

- Enhances memorability.
- Provides visual cues about character traits.
- Aids in marketing and branding.

Cons:

- Can become stereotypical if not careful.
- Resource-intensive to develop multiple designs.

Character Voice and Speech

Voice and dialogue are critical for bringing characters to life, especially in animation and voice acting.

Crafting a Distinctive Voice

- Use speech patterns, slang, or accents that fit the character's background.
- Develop catchphrases or signature expressions.
- Match tone and vocabulary to personality and situation.

Features:

- Consistency across scenes.
- Suitability for the character's age, background, and role.
- Flexibility for emotional range.

Pros:

- Reinforces character identity.
- Makes dialogue memorable.
- Enhances emotional impact.

Cons:

- Overly exaggerated voices can become distracting.
- Difficulties in casting the right voice actor.

Character Development and Arc

A static character can feel flat; dynamic characters evolve through their journey.

Creating a Character Arc

- Introduction: Establish who they are at the beginning.
- Conflict: Present challenges that test their beliefs or skills.
- Transformation: Show growth or change by the end.

Features:

- Clear motivations driving change.
- Internal conflicts adding complexity.
- Pivotal moments for turning points.

Pros:

- Keeps audience engaged.
- Adds emotional depth.
- Allows for thematic exploration.

Cons:

- Overcomplication can confuse audiences.
- Requires careful planning and pacing.

Authenticity and Representation

In today's entertainment landscape, authentic representation is more vital than ever.

Ensuring Diversity and Cultural Sensitivity

- Research cultural backgrounds thoroughly.
- Avoid stereotypes or caricatures.
- Involve consultants or diverse writers.

Pros:

- Broadens audience appeal.
- Adds richness and nuance.
- Demonstrates social responsibility.

Cons:

- Can be challenging to portray accurately.
- Risk of cultural misrepresentation if not well-researched.

Practical Tips for Successful Character Creation

- Start with a Character Bible: Document traits, backstories, motivations, and visual elements.
- Use Character Questionnaires: Explore every aspect?likes, dislikes, fears, dreams.
- Seek Feedback: Test characters with trusted colleagues or audiences.
- Iterate and Refine: Be open to changing aspects that don't work.
- Collaborate: Work with writers, designers, voice actors, and directors for multidimensional development.

Conclusion

Creating characters for the entertainment industry is both an art and a science. It involves meticulous planning, creative exploration, and a deep understanding of human psychology and storytelling techniques. The most memorable characters resonate because they are authentic, well-developed, and emotionally compelling. By paying attention to backstory, visual design, voice, development arc, and cultural sensitivity, creators can craft personalities that not only entertain but also leave a lasting impact on audiences worldwide. Whether you're designing a hero, villain, or supporting cast, remember that at the core of every great character lies a story waiting to be told?and a universe eager to embrace their journey.

QuestionAnswer What are the key steps in developing a compelling character for the entertainment industry? The key steps include defining the character's backstory, personality traits, visual design, motivations, and how they fit into the story. Researching target audiences and collaborating with writers or directors also enhance character development. How important is diversity and representation when creating characters for entertainment media? Diversity and representation are crucial for creating authentic, relatable, and inclusive content. They help reflect real-world audiences, foster empathy, and expand market reach, making characters more multidimensional and meaningful. What role does visual design play in developing memorable characters? Visual design helps establish a character's identity, personality, and uniqueness. Memorable designs use distinctive features, color schemes, and style choices that resonate with

audiences and make characters instantly recognizable. How can creators ensure their characters are relatable and emotionally engaging? By giving characters authentic vulnerabilities, clear goals, and complex personalities, creators can foster emotional connections. Showing growth and relatable struggles also makes characters more engaging and memorable. What are some current trends in character creation within the entertainment industry? Recent trends include the rise of diverse and inclusive characters, the use of technology like motion capture and AI for more realistic portrayals, and creating multi-dimensional characters with complex backgrounds to appeal to global audiences. How does understanding target audience influence character creation in entertainment?

Understanding the target audience guides choices in character design, personality, and story arcs, ensuring characters resonate and engage viewers. It helps creators tailor complexity, humor, and themes to meet audience preferences.

Related keywords: character development, screenplay writing, casting, visual design, storytelling, scriptwriting, animation, character modeling, voice acting, character arcs

Pleasing everyone mass entertainment in renaissance

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The Renaissance period, spanning roughly from the 14th to the 17th century, was a time of remarkable cultural, artistic, and intellectual growth. Amidst this vibrant era, one of the most significant aspects was the development of mass entertainment aimed at pleasing everyone. This era saw the rise of various forms of entertainment designed to captivate diverse audiences, from the aristocracy to common citizens. Understanding how entertainment evolved during the Renaissance provides insight into social dynamics, technological innovations, and cultural priorities of the time. In this article, we explore the evolution of mass entertainment in the Renaissance, highlighting key forms, venues, and societal impacts.

The Evolution of Mass Entertainment During the Renaissance

The Renaissance was characterized by a renewed interest in arts, sciences, and humanism, which profoundly influenced entertainment forms. The period saw a shift from solely courtly entertainment to more accessible forms meant to please a broader audience. Several factors contributed to this democratization of entertainment:

- **Economic Growth:** Increased wealth among merchants and the burgeoning middle class provided disposable income for entertainment.

- Urbanization: Growing cities created hubs where entertainment could be enjoyed by large populations.
- Technological Innovations: Advances like the printing press and improved stagecraft made entertainment more widespread and accessible.
- Cultural Exchange: Contact with different cultures introduced new forms of entertainment and storytelling.

Key Forms of Mass Entertainment in the Renaissance

During the Renaissance, various entertainment forms emerged, aiming to appeal to a broad spectrum of society. These include public spectacles, theatrical performances, festivals, and more.

Theatre and Drama

Theatre became one of the most popular and accessible forms of entertainment, with performances held in open-air courtyards, town squares, and purpose-built theatres.

Features of Renaissance Theatre:

- Use of elaborate costumes and sets
- Inclusion of music, dance, and spectacle
- Plays catering to different social classes

Popular Types of Plays:

- Mystery Plays: Religious stories performed during festivals
- Comedies and Farces: Light-hearted plays for entertainment
- Morality Plays: Allegorical tales teaching moral lessons
- Tragedies: More serious themes, often reflecting societal issues

Impact on Society:

- Brought communities together
- Provided moral and social commentary
- Influenced future theatrical traditions

Public Festivals and Celebrations

Festivals played a crucial role in Renaissance mass entertainment, serving as communal gatherings that combined music, dance, food, and spectacle.

Common Features of Festivals:

- Parades and processions
- Reenactments of historical or mythological events
- Fireworks displays
- Street performers and jugglers

Examples of Popular Festivals:

- Carnival festivities
- Feast days dedicated to saints
- Harvest festivals

These celebrations were designed to please everyone, regardless of social standing, creating a sense of shared community.

Music and Dance

Music was integral to Renaissance entertainment, from courtly madrigals to street performers.

Types of Renaissance Music:

- Secular vocal music (e.g., madrigals)
- Instrumental music for dancing
- Folk music performed by traveling musicians

Dance as Entertainment:

- Popular dances included the pavane, galliard, and branle
- Often performed during festivals and banquets
- Dance masters taught popular steps to the public

Music and dance served as universal languages that united people across social classes.

Public Spectacles and Shows

Beyond theatre and festivals, public spectacles included a variety of shows designed for mass entertainment.

Examples Include:

- Jousts and Tournaments: Knights showcased martial skill, drawing large crowds
- Circus-like Performances: Including acrobatics, animal acts, and human feats
- Pageants and Processions: Elaborate displays with costumes, music, and storytelling

These spectacles were often sponsored by the nobility or civic authorities to demonstrate power and entertain citizens.

Venues for Renaissance Mass Entertainment

The setting of entertainment played a vital role in its accessibility and popularity.

Theatre Buildings and Open-Air Venues

- The first purpose-built theatres, such as the Theatre of Duke of Parma and The Theatre in London, made performances more organized.
- Many performances took place in open-air spaces like town squares, which could accommodate large audiences.

Festivals and Public Spaces

- Town halls, marketplaces, and city squares served as natural venues for festivals.
- Temporary stages and platforms were set up for specific events, often decorated elaborately.

Private Courtyards and Palaces

- Nobility hosted intimate performances for select audiences.
- These venues often featured elaborate staging and included court musicians and actors.

Societal Impact of Renaissance Mass Entertainment

Mass entertainment during the Renaissance served multiple societal functions beyond mere amusement.

Promotion of Cultural and Religious Values

- Plays and festivals often contained moral or religious messages.
- Mystery plays reinforced Christian teachings and communal identity.

Social Cohesion and Community Building

- Shared entertainment created a sense of belonging.
- Festivals brought diverse social groups together, transcending class divisions.

Economic Benefits

- Entertainment industries created jobs for performers, artisans, and craftsmen.
- Festivals and shows boosted local economies through trade and tourism.

Innovation and Cultural Exchange

- Exposure to diverse forms of entertainment fostered creativity.
- Cultural exchange through performances and storytelling enriched local traditions.

Conclusion: The Legacy of Renaissance Mass Entertainment

The Renaissance was a pivotal era in the history of mass entertainment, characterized by innovations that aimed to please everyone. The proliferation of theatres, festivals, music, and public spectacles reflected a society eager to celebrate human creativity and communal bonds. These entertainment forms not only provided joy and distraction but also served as vehicles for moral, cultural, and social messages that shaped future generations. Today, many of these traditions inform modern entertainment industries, reminding us of the enduring human desire to come together in shared experiences of joy and wonder.

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By understanding the diverse and vibrant nature of Renaissance mass entertainment, we gain insights into how societies have historically used entertainment as a tool for unity, moral education, and cultural expression. The Renaissance set the stage for the modern entertainment industry, emphasizing that pleasing everyone remains a timeless goal in human gatherings.

Pleasing Everyone: Mass Entertainment in the Renaissance

The Renaissance—a period often heralded as a rebirth of art, science, and humanism—also marked a significant evolution in the realm of mass entertainment. As Europe transitioned from the medieval era into a more vibrant cultural landscape, the appetite for collective amusement and spectacle grew exponentially. This surge was not merely a reflection of societal change but also a deliberate effort to cater to diverse audiences, blending entertainment, education, and political messaging. In this investigation, we explore the multifaceted world of Renaissance mass entertainment, examining its origins, major forms, cultural significance, and lasting influence.

The Roots of Renaissance Mass Entertainment

The Renaissance, spanning roughly from the 14th to the 17th century, was characterized by a renewed interest in classical antiquity and human achievement. This intellectual and cultural revival created fertile ground for innovative forms of entertainment designed to appeal to broad audiences.

Urbanization and Rise of Public Spectacles

One of the key catalysts for mass entertainment was the rapid growth of urban centers. Cities like Florence, Venice, and London became bustling hubs where a diverse population gathered, necessitating entertainment that could engage large crowds.

Urbanization facilitated the development of:

- Public squares as venues for performances
- Commercial theaters and amphitheaters
- Festivals and civic celebrations

These spaces allowed organizers to reach wide audiences, making entertainment more accessible beyond the aristocracy.

Printing Revolution and the Spread of Popular Culture

The invention of the printing press by Johannes Gutenberg in the mid-15th century revolutionized dissemination of ideas and stories. Printed pamphlets, plays, and illustrations became widely available, fostering a shared cultural experience.

This technological leap allowed:

- The proliferation of popular ballads and stories
- Broader dissemination of theatrical scripts
- Development of printed pamphlets advertising upcoming spectacles

The printing press thus played a crucial role in shaping mass entertainment by making it more accessible and standardized.

Major Forms of Mass Entertainment in the Renaissance

Renaissance entertainment was diverse, combining traditional medieval forms with innovative new spectacles designed to please broad audiences. Below are the most prominent forms.

Theatre: From Morality Plays to Professional Stage Productions

Theatre flourished during the Renaissance, evolving from medieval mystery plays into more sophisticated productions.

Features of Renaissance Theatre:

- Use of perspective and elaborate scenery
- Introduction of professional actors and acting companies
- Plays by renowned playwrights such as William Shakespeare, Christopher Marlowe, and Lope de Vega
- Public performances in open-air theatres like The Globe in London

Audience Engagement:

Theatre was designed to entertain all classes, with performances often staged during festivals and civic events, fostering communal participation.

Festivals and Public Celebrations

Festivals served as grand spectacles, often tied to religious, civic, or seasonal events.

Common Features:

- Processions with elaborate costumes and floats
- Fireworks displays
- Parades and pageants
- Music and dance performances

Examples:

- Carnival festivals in Venice
- The Lord Mayor's Show in London
- Religious festivals like Corpus Christi

These events aimed to reinforce social cohesion and civic pride while providing entertainment for all social strata.

Masques and Court Entertainments

While more exclusive than public spectacles, court masques became influential in shaping mass entertainment trends.

Characteristics:

- Theatrical performances involving elaborate costumes, dance, and music
- Often allegorical, conveying political or moral messages
- Patronized by royalty and nobility, but sometimes enjoyed by the broader court society

Though initially limited to aristocratic circles, the grandeur and spectacle of masques influenced public entertainment aesthetics.

Public Spectacles and Carousels

Large-scale, choreographed displays often featured:

- Mechanical contraptions and pyrotechnics

- Mock battles and tournaments
- Animal shows and exotic displays

These spectacles catered to a broad audience, emphasizing spectacle and novelty.

Cultural Significance and Impact

Mass entertainment during the Renaissance was more than mere diversion; it served as a vehicle for social cohesion, education, and political messaging.

Fostering Social Unity and Civic Identity

Public festivals and spectacles created shared experiences that transcended class boundaries, fostering a sense of community.

- Civic pride was reinforced through victories, religious festivals, and royal celebrations
- Performances often contained moral or religious lessons subtly embedded within entertainment

Educational and Moral Messaging

While entertainment aimed to amuse, it also carried didactic elements.

- Morality plays used allegory to teach virtues and vices
- Theatrical performances often reflected contemporary social issues, prompting reflection among audiences

Political Propaganda and Power Dynamics

Leaders and monarchs used spectacles to demonstrate power and legitimacy.

- Coronation pageants and royal entries showcased sovereignty
- Public festivals could reinforce political alliances or suppress dissent

Mass entertainment thus became a tool for reinforcing hierarchical structures and political narratives.

The Evolution and Legacy of Renaissance Entertainment

The innovations of the Renaissance laid the groundwork for modern mass entertainment.

Transition to Commercial Theatres

The rise of professional theatre companies and permanent playhouses set the stage for the commercial entertainment industry.

Influence on Modern Spectacles

The grandeur of Renaissance festivals, parades, and theatrical productions echoes in contemporary events such as:

- National celebrations
- Music festivals
- Large-scale theatrical and sporting events

Enduring Cultural Impact

Renaissance entertainment emphasized spectacle, community participation, and the blending of art with societal messaging?principles that continue to shape entertainment industries today.

Conclusion: Pleasing Everyone in a Renaissance Context

The Renaissance was a pivotal era in the development of mass entertainment, characterized by a deliberate effort to engage a broad spectrum of society. Through theatrical innovations, civic festivals, and spectacular pageants, the period exemplified a desire to unite communities, educate, and reinforce social hierarchies?all while providing enjoyment. Understanding this historical landscape enriches our appreciation for the roots of modern mass entertainment and highlights the enduring human desire to create spectacles that please everyone.

As we look back, the Renaissance reminds us that entertainment is not merely a distraction but a vital part of societal cohesion and cultural expression?an art form that, when thoughtfully designed, can truly please everyone.

Question What defines 'pleasing everyone' in Renaissance mass entertainment? It refers to creating performances or events during the Renaissance that appealed to diverse audiences, combining entertainment, art, and culture to satisfy various social classes and tastes. How did Renaissance theaters cater to mass entertainment needs? Renaissance theaters, such as public playhouses, offered accessible performances with popular plays, comedy, music, and spectacle, ensuring entertainment was available to all social strata. What role did technology and stagecraft

play in pleasing Renaissance audiences? Innovations in stage design, special effects, and elaborate costumes enhanced visual appeal, making performances more engaging and universally appealing during the Renaissance. How did Renaissance playwrights balance artistic quality with mass appeal? Playwrights like Shakespeare combined complex themes with accessible language and entertaining plots, ensuring their works attracted both intellectual and popular audiences. In what ways did Renaissance festivals contribute to mass entertainment? Festivals featured parades, music, dance, costumes, and theatrical performances that celebrated cultural and religious events, drawing large crowds and pleasing diverse groups. How did the rise of public theaters influence mass entertainment during the Renaissance? Public theaters increased accessibility of theatrical performances, allowing a broader audience to enjoy entertainment outside the aristocratic court, thus satisfying the demand for popular mass entertainment. What themes were most popular in Renaissance mass entertainment? Themes often included comedy, romance, morality, and historical or mythological stories, designed to entertain, educate, and appeal to a wide audience. How has the concept of 'pleasing everyone' in mass entertainment evolved from the Renaissance to modern times? While the Renaissance aimed to balance art and popular appeal, modern mass entertainment continues to adapt through diverse media, technology, and targeted content to satisfy broad audiences globally.

Related keywords: Renaissance entertainment, mass entertainment, popular culture, theatrical performances, public spectacles, Renaissance festivals, entertainment history, cultural events, entertainment trends, Renaissance art

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